



Attorney Docket: SCHO-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Tor I. Schoenmeyr
Serial No: 10/718354
Filed: 11/20/03
For: Product Assortment Optimization Systems, Products and Methods

Examiner: <not yet assigned>
Art Unit: <not yet assigned>

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Pursuant to the duty of disclosure under 37 C.F.R. §§1.56, 1.97 and 1.98, the Applicant submits this Information Disclosure Statement. This Information Disclosure Statement has been filed less than three months after the filing date of this application. Therefore, no fee is required.

The Applicant hereby makes of record in the above-identified application the information listed on the attached form PTO-1449 (modified). The order of presentation of the references should not be construed as an indication of the importance of the references. The submission of the references should not be construed as admission of prior art.

The Applicant respectfully requests that the Examiner considers completely the cited information, along with any other information, in reaching a determination concerning the patentability of all claims, and the Examiner returns the initialed PTO-1449 form to evidence that the cited information has been fully considered by the Patent and Trademark Office during the examination of this application.

Respectfully submitted,

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**CERTIFICATE OF MAILING UNDER 37
C.F.R. §1.8(a)**

I hereby certify that this document is being deposited with the United States Postal Service with first-class postage attached, in an envelope addressed to Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450, on

11/5 2004

Inna S. Landsman



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| FORM PTO-1449(Modified) LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT | ATTY. DOCKET NO.: SCHO- 1 | SERIAL NO.: 10/718354 |
| | APPLICANT: Tor I. Schoenmeyr | |
| | FILING DATE: 11/20/03 | GROUP: Not yet assigned |

U.S. PATENT DOCUMENTS

| Exam Init | Ref Des | Document No. | Date | Name | Class | Sub Class | FILING DATE If Appropriate |
|--------------|------------|--------------------|------------|-------------------|-------|--------------|-------------------------------------|
| | 1 | US 4,642,780 | 02/10/1987 | Thomson | 364 | 512 | 11/2/1984 |
| | 2 | US 5,313,392 | 5/17/1994 | Temma et al. | 364 | 401 | 2/26/1991 |
| | 3 | US 5,596,493 | 1/21/1997 | Tone et al. | 395 | 210 | 12/17/1992 |
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| | 6 | US 6,029,139 | 2/22/2000 | Cunningham et al. | 705 | 10 | 1/28/1998 |
| | 7 | US 6,366,890 | 4/2/2002 | Usrey | 705 | 10 | 2/27/1998 |
| | 8 | US /20030083925 | 5/1/2003 | Weaver et al. | 705 | 10 | 11/28/2002 |
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FOREIGN PATENT DOCUMENTS

| | | Country & Doc. No. (11) | Pub. Date (43) | | Class | Sub Clas s | Translation Yes No | |
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| EXAMINER | DATE CONSIDERED |
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant